

## Business Development Executive

### Yakult Europe, Almere

*Is conquering new European markets your dream job? Have you already gained some work experience and do you want to take the next step to an entrepreneurial, broad role? And would you like to help build a company with a mission to promote health, then we would like to get in touch with you!*

#### **The challenge**

You contribute to the further growth of Yakult in Europe by conquering new markets. Yakult has been contributing to good health for 85 years and wants to bring the little bottle with a mission to as many people as possible. In this role new markets are being explored and build in 'the Yakult way': with a thorough approach and long term persistence.

#### **Your tasks and responsibilities**

Together with your colleagues you are responsible for building new markets in Europe. You are creative in finding the right way in new markets. Establishing external contacts and networking is important, but also cooperation with colleagues at the head office, for example for the use of marketing tools. Of course you also have contact with the sales organizations in the existing country organizations. You keep a close eye on the local markets and do whatever it takes to grow your business, which means you will regularly be on a business trip.

#### **Who are you?**

You enjoy building business. You have a proactive attitude and do not shy away from a challenge. With your entrepreneurial personality you are flexible and not afraid to try new things. You know how to set the right priorities and you enjoy learning something new every day. You have strong project management skills.

Besides that you are a team player, you have strong communication skills and you know where to get the expertise if necessary. You enjoy working in an international environment. Health is important to you.

#### **And further:**

- You have completed a relevant Bachelor or Master education;
- You speak fluent English and preferably another European language (French and/or Spanish );
- You have approximately 1 to 3 years relevant working experience in FMCG, for example in marketing or sales. Of course it is even better if you already have experience with business development in an international setting;
- Affinity with Japanese culture is desirable, but certainly not a must.

## **What does Yakult Europe offer you?**

You will become part of a company that has had the mission of making society healthier for 85 years. There are career opportunities, both at the European head quarter and internationally. Yakult offers you a full-time position (32 hours is negotiable) with a competitive salary and attractive fringe benefits. In addition, there is plenty of room for personal development. Yakult Europe in Almere is easily accessible by public transport.

## **About Yakult Europe**

In 1935, the founder discovered the now world-famous L. casei Shirota bacteria. 40 million people in 40 countries now drink the unique dairy drink. And the mission to contribute to good health is only getting bigger.

Yakult Europe B.V. in Almere, has been the production location and European headquarters of the Yakult Group in Europe since 1994 and a subsidiary of Yakult Honsha Co., Ltd., located in Tokyo, Japan.